

Win \$1,000

in the **Baca County YOUTH ENTREPRENEUR FAIR!**

Are you a Jr. or Sr. High school student interested in creating a business or a marketable product? Maybe you see new opportunities in the fields of technology, rural tourism, renewable energy, locally-grown food, community services, or value-added agriculture?

Across the U.S., people are clamoring for innovative products that give a face to the producer, that demonstrate a stewardship of natural resources, and that build vibrant communities that attract new residents. *Do you have a business idea, along with the vision, passion, and commitment to develop a new products for these markets?*

We invite you to apply for a chance to compete in our regional Youth Entrepreneur Fair, to be held on March 28, 2009 at the Campo School. This Fair is open to students living in the school districts of Walsh, Vilas, Campo, Pritchett, Springfield, and Kim.

The top three products or concepts exhibited will receive a cash prize!

First Place: \$1,000 Second Place: \$750 Third Place: \$500

Winners of the top three prizes will be selected based on total points earned in the following criteria:

I.	<u>Business Plan</u>	15 points
II.	<u>Interview with Judges</u>	15 points
III.	<u>Booth Presentation at the Fair</u>	15 points
IV.	<u>Adaptability or Feasibility of Concept or Product to a Rural Area</u>	15 points

Applicants must submit their Business Plan by March 1, 2009 to be eligible for the Entrepreneurship Fair and prizes! Those selected to compete in the Fair will be notified by March 5, 2009.

Applicants will be selected to compete in the Fair based on a simple narrative Business Plan (see required topics and questions on back of this flyer). No more than 30 applicants will be invited to the March 29 Fair to present their idea or product with a booth, a short interview, and their business plan. Exhibitors will be scheduled for an interview with judges who will ask questions about the concept/product, its feasibility, and how it can add to the rural economy.

This event is sponsored by Ogallala Commons and Baca County Economic Development Commission.

(www.ogallalacommons.org, www.bacacountyedc.com)

**Please mail your Business Plan to: Youth E-Fair
Box 95
Springfield, CO 81073**

Business Plans MUST be postmarked by March 1, 2008!!

Please email any questions to: director@bacacountyedc.com

Business Plan Format (please answer all bulleted questions in your B-Plan)

I. Opportunity:

- Describe in a few sentences the opportunity you see for your business concept or product to be successful
- Why would your concept or product be something that people would buy?
- Are there other concepts or products like yours that are already available, and that would compete against your product?

II. Marketing :

- Is there a demand for your concept or product (describe & explain)?
- What type of business will you be in (service, retail or manufacturing, or something else)?
- What is your target market (who do you see buying your product)? What are the advantages your concept or product would have, and what are the disadvantages when you think of the competition already out there?

III. Products & Services :

- What are you going to sell and how are you going to sell it?
- How do you plan to advertise?
- Who are you working with to develop your concept or to improve your product (i.e., teacher, parent, sibling, friends, etc.)?

IV. Financial Projections :

- What type of sales do you expect from your product?
- What do you think your main expenses will be?
- How long do you think it will be before you start making a profit?

V. Cover Page : (one page only...write this page last, but place it at the front of your Business Plan)

- **Start the page with your name, address, phone number, and email**
- **Next, write down the name of your concept or product**
- **Now write a 2-3 sentence description of how you came up with your concept or product idea**
- **Finally, write a summary (4-5 sentences) of the key information contained in your Business Plan. Make this brief and concise, and remember that this page is the first impression someone will have of your business concept or product!**

Baca County Entrepreneurship Fair

March 28, 2009

Get in business!

Enter the Youth Entrepreneurship Fair!

\$1,000

AND OTHER GREAT PRIZES

APPLICATION FLYER AVAILABLE IN THE SCHOOL OFFICE
or at: www.ogallalacommons.org (under Youth E-Ship) or
www.bacacountyedc.com

Applications due March 1, 2009 to:

-Youth E-Fair, P.O. Box 95 Springfield, CO 81073-